



Martinelli Ginetto S.p.a
Casnigo (Bg), Italy
www.mgtextile.it

Industry:

Industrial Manufacturing

Annual Revenue:

US\$95 million

Employees:

300

Oracle Products & Services:

JD Edwards EnterpriseOne
Financial Management Suite
JD Edwards World Procurement

Oracle Partner:



GN Enterprise Business Solutions
www.gninformatica.com

“Rapid implementation of two new companies in the Magitex Group required us to adapt quickly to changing company strategies. Managing the company’s data and data flows in an integrated fashion with Oracle’s JD Edwards applications guarantees successful support for both operational and strategic decision-making.” – Roberto Valle, IT Manager, Martinelli Ginetto S.p.a

Martinelli Ginetto S.p.a. Integrates New Companies Into IT Infrastructure in Just 15 Days

Martinelli Textile is one of Europe’s most prominent manufacturers of smooth and jacquard fabrics for bed linens. Founded in 1947, the company has always been family-run. Sergio and Luciano Martinelli are at the helm today. The company is present in all the world’s most important markets, either directly or through agents. It has always invested in technological innovation and employs advanced productive processes. Martinelli Textiles has more than 300 employees. Despite its size, it has not lost the family spirit and the original values that helped to make it successful.

Challenges

- Implement a model project in all Magitex Group companies
- Rapidly integrate accounting functions with the textiles production software already used by companies in the group
- Define a set of operations and data conversion tasks that allow the company to rapidly assimilate new acquisitions
- Achieve rapid and comprehensive information processing to allow the group to make more informed and rapid strategic decisions

Solution

- Created an implementation model to support rapid implementation and assimilation of new companies
- Brought two companies online in the new infrastructure in 15 days
- Gained the ability to transparently trace receivables/payables for each company division
- Improved information accuracy with an integrated system
- Reduced the amount of time required to produce financial statements by 10%
- Centralized management of fiscal documentation and reporting operations in a single location, enabling more informed decisions